

Why Sell with "The Preferred Group"?

When You Work with Us, You Get:

- A team of experienced real estate agents with expertise in the selling process from your listing consultation to the closing table
- Marketing strategies and tools to get your property top-tier exposure
- An allied partner looking out for you and your property throughout the selling process
- Expertise in listing, pricing, staging, and selling your home to the right buyer quickly

*We Guarantee satisfaction – our relationship is dependent on meeting and exceeding your needs!
You do not pay a penny for our services until and unless we sell your property!*

Technology – Leading-edge tech tools and training give us the advantage in effectively sharing your property with the world. We use professional photos, drone video, social media and more

Teamwork – Keller Williams was designed to reward agents for working together. Based on the belief that we are all more successful if we strive toward a common goal rather than our individual interests, we are confident that every Keller Williams professional shares the vision of serving our clients at the very highest level possible and that is how “The Preferred Group” operates

Knowledge – We stay ahead of trends in the real estate industry through our comprehensive, industry-leading, training, curriculum, and research resources. It is what prepares our team to provide you with unparalleled service.

Reliability – Founded on the principles of trust and honesty, “The Preferred Group” and KW emphasizes the importance of having the integrity to do the right thing, always putting your needs first. We passionately believe that our success is ultimately determined by the legacy we leave with each client we serve.

Communication- Communication creates peace. Your needs always come first. We provide the service we agree to in the ways that work for you! Whether talking once a week, once a day, by phone, email or text message, you will always be kept in the loop. Please let us know what form of communication you prefer.

Track Record – We have over 30 years combined experience in residential and commercial real estate. In 2020 we closed over 100 properties. Our average price per square foot is higher and our “Days on the market” is less than most other agents and companies. We are proud to be affiliated with one of the largest real estate organizations in the world! The strong growth of Keller Williams is proof that when you offer a superior level of service, word spreads fast. Our agents are on a different level because they are constantly trained, coached, assisted, motivated and most of all, appreciated.

Ready to Begin the Selling Process? The Preferred Group is ready to help you achieve your dreams and goals this year!